

Rating and Grading Systems Construction of Campus Cultural Activities in Colleges

Ju Can

School Cooperation Office of China West Normal University,
Normal Road No.1,
Shun Qing Area, Nanchong City,
Sichuan Province
E-mail: 33023959@qq.com

Abstract

This paper focus on the education of university's culture, it fully integrated into the characteristics of college students in the new period. And it asked on the significant difference and ideology reality in thinking method and behavior habit, actual demand and so on aspects of college students who are in different education levels, different grades, different majors and different nationality, then, making a research and construction according to the rating and grading systems of campus cultural activities in college students.

Key Words: college; education of culture; hierarchical classification guidance; system

For different levels and types of college students, there are obvious differences exist in their thought characteristics, knowledge level, ability, related demands and needs in terms of distinctive education situation and external environment influence. Therefore, the content and key to guide college students in different levels and categories are dissimilar. What's more, the corresponding campus cultural activities design is also different.

1. The Particular Meaning of Hierarchical Classification.

Firstly, it's beneficial to promote the refinement and systemization of ideological and political education among college students. Under the new situation, ideological and political education pays more attention to people, focusing on the individual and fulfill specific individual. It carries out different activities for different objects, because the hierarchical classification method is not only to form scientific, rigorous

and innovative education work system, but also to promote the standardization and systematization of the campus cultural activities.

Secondly, it is beneficial to strengthen the effectiveness and pertinence of ideological and political education among college students. Hierarchical classification guidance mostly avoid the adverse impact of the "one size fits all" and fully respect the differences of the particularity of individual development and group development, which can improve the quality of personnel training effectively. Thirdly, it is good for promoting initiative and enthusiasm of college students to participate in ideological and political education. According to "close to reality, close to life, close to the students" --the principle of ideological and political education among college students, then implement hierarchical classification guidance and pay more attention to the object's interests, hobbies in activity design, which will be good to mobilize the enthusiasm and initiative of college students in each stage and different levels to participate in campus cultural activities.

2. The Function Analysis of Education by the Campus Culture Activities

Regardless of what kind of University, Campus cultural activities have always been highly valued because of its special role in educating people. The direct guidance functions to the university students, mainly manifests in three parts. The first one is the value orienting function. Long-term development of the thematic educational activities, theoretical learning activities and other cultural education activities in college, giving guidance of a firm ideals and beliefs to students, and enhance national self-esteem, self-confidence and pride. Second is the environmental influence function. Ideological and political education cannot only use language and words to express, but also can be expressed by painting and dancing performance. Campus cultural activities of the times, close to the young students, integrating ideological, artistic, scientific, practical, initiative, guidance, fun and creative, making convincingness, penetration, charisma, cohesion, binding force have together effects, so that the ideological and political education is no longer boring, but with new vigor and vitality. The third function is the practice and exercise. The characteristics of campus culture activities are open, participatory and practical. It attracts college students from the closed circle, integrated into the collective, develop personality and interest, practice theoretical knowledge learned from books, exercise their organizational management ability and expression ability and enhance cooperation ability and team consciousness to demonstrate their knowledge and talent, harvest success and confidence in the end.

3. Construction of Campus Cultural Activities in Colleges, Which Based on the Hierarchical Classification Guidance

3.1: Construction of Campus Cultural Activities in Colleges, Which Based on Different Levels

The campus cultural activities design which combined with education level: the characteristics of the graduate student's mental development tend to mature. Their features of thought is stable, study area should be specialized in, and the focus of the boot should be around academic research; undergraduate stage is the key period of individual development, in their own professional development, it needs emphasize all-round development at the same time, then lead them on comprehensive quality training. Specialist students focus on skills training, should pay attention to improve their professional guidance.

According to the design of arrangement in campus culture activities: the school campus culture activities is a leading campus culture activities, providing secondary colleges (departments) who will carry out activities of campus culture a demonstration and a direction, within the scope of building the healthy, active, enterprising, honest, good thought lead atmosphere to colleges. The campus cultural activities in the Colleges (departments) should be combined with discipline characteristic, mainly to carry out the cultural guide activities with professional characteristics. Class activities mainly include theme class meeting and thematic league activities, which stick to the students' real life. Finally achieve full covered.

3.2: Construction of Campus Cultural Activities, Which Based on the Different Grade System

According to the characteristics of each grade students' learning life, psychological characteristics, cognitive characteristics and growth laws, to create a kind of grade, system of campus cultural activities in stages, each grade content relative to focus on, step by step, and gradually explore a complete daily ideological and political education of classification system. Freshman entrance education activities should be undertaken by solid, undertake to the student adaptability education, school education, professional planning education, etc. Sophomore year graduation series of professional cultural and artistic activities, guides the student to determine the direction and main focus, professional build strong professional learning atmosphere. University grade three should vigorously carry out the practice educational activities, strengthening the professional study and putting theory into practice. University employment entrepreneurship training activities should be undertaken by four grades, to develop graduate education, set up the correct choosing profession idea and service consciousness.

3.3: Construction of Campus Culture Activities, Which Based on Different Discipline System

The important condition to achieve implementation hierarchical classification guidance successfully for college students is to make a design of campus cultural activities which can help or give answer to them in such aspects as ideology, learning, employment contradictions, confusion and conflict. It's no doubt that closely combining the characteristics of professional and disciplinary ideas guided activities will good to satisfy this need. Therefore, a reasonable activity categories design needs according to the professional attribute of college students, the professional characteristics, the difference of thinking habits, etc.

This study can focus on three aspects to strengthen the professional development of the education system of activities: first of all, the subject idea guiding activity design. It is system engineering, not merely confined to the students to participate, so the school level should be professional activities designed to provide blueprint. Second, we should give full play to the various departments in the hierarchical classification to guide university students of the initiative and active guide. Then encouraging and supporting their own discipline characteristic system design and development characteristics of activity, finally make the whole campus culture shows the good atmosphere of development in all aspects. Third, the campus cultural activities closely integrated with the college students' professional practice, which through social furnace experience to let college students in training of professional at the same time, strengthen their characters, and improve their ideological and political quality.

3.4: Construction of Campus Culture Activities, Which Based on Different National System

The survey found that the university, no matter what their level and area is, is a university composed by college students of multi-ethnic integration. Ethnic minorities owns its special cultural habits, both should preserve and develop the culture essence, is the university campus to carry out the powerful carrier of ethnic students thought guidance activities. Ethnic cultural activities, and in some national colleges and universities has such problems as inadequate attention, lack of investment. Respect their national customs and hold guidance activities which are closely related to national characteristics, national culture and colorful ideas to strengthen the socialist core values of minority students. Take good use of the national holiday, centralized organization of ethnic minority students of the school, and special celebrations carried out by school, it will enhance the effectiveness and appeal of hierarchical classification guidance significantly.

References:

- [1] Peter Vauls, Val Simonoz. *Development of personality* [M]. Shanghai Academy of Social Sciences Press, 2006
- [2] Zheng Jingbin. *Research on the content system of ideological and political education in school* [D] Changchun: Master degree thesis of Northeast Normal University, 2009
- [3] Xu Zhihua. *The mode of the college students' Ideological and political education* [J]. high school, 2006, (16).
- [4] Zhang Guimin. *The work of Ideological Education in Colleges and universities should be carried out by the method of stratification* [J]. Journal of Tianshui Normal University, 28, 2008 (3).