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<b>Suffix</b>	<b>Full / part-time</b>	<b>Post</b>
BA (Hons), MA (Lit), PGDipLTHE	Full	Senior Lecturer

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<b>Mobile</b>	<b>Room</b>	<b>Subject Group</b>
07527 118 498	GS423	Design and Visual Arts

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<b>Email</b>	<b>Email/2</b>	<b>Telephone Ext</b>
<a href="mailto:s.bell@coventry.ac.uk">s.bell@coventry.ac.uk</a>	-	8528

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### **Subject expertise**

**Studio practice** – 22 years in industry before starting teaching at Coventry in 1996;

**Written submissions** – MA with Distinction in English Literature; (ongoing) PhD study researching short text writing for art and design students;

**Contextual studies** – commercial projects about graphic design history (Phaidon); critical essay on artists, exhibitions in catalogues and websites;

**Written submissions** (dissertations, reflective practice portfolios, essays and reports) at all levels (e.g. Foundation, undergraduate and postgraduate) across all subjects (e.g. Fashion, Fine Art, Applied Arts, Graphic Design, Illustration); **specialist areas** literature, history of art/illustration/photography/design;

**Studio practice** in publishing / graphic design; professional practice.

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### **Main teaching duties**

Course Director Graphic Design (undergraduate);

also teaching all levels from Foundation to postgraduate, reflecting subject expertise, across courses listed above where appropriate;

have also conceived, written and delivered a level 1 Add+Vantage module (A102DVA *Expert Website Writing*) aimed at improving writing for websites and databases;

have also conceived and written specialist modules and course-specific documentation including prog spec and business plan for new Graphic Design MA (was Course Director for this as well as for u/g course in 2009-10);

have taken overall responsibility for all discipline-specific modules for the current BA Graphic Design rewrite, and drafted original Critical Review for the course;

have set up (and delivered) the entire Fashion / Fashion Accessories contextual studies content from scratch across all levels;

have implemented (and delivered) the Foundation contextual studies lecture programme to improve undergraduate take-up from Foundation.

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### **Other responsibilities**

Setting up and overseeing interview procedures and content for both home and overseas candidates; devising and implementing a retention strategy; course design and writing; in course director role have implemented team-teaching and detailed timetabling strategy for monitoring of hours and cross-modular co-operation; Board of Study member; PhD application vetting, PhD Independent Chair; member of CSAD Deferral and EIP Panels; member of Academic Board (“responsible for the development [...] of the academic work of the University”).

<b>Education</b>	<b>Dates</b>	<b>Qualifications</b>
Coventry University	2008 – (ongoing)	PhD
Open University	2004-6	MA English Literature ( <i>Distinction</i> )
Coventry University	2002-3	PGDipLTHE
Coventry University	1998-9	PGCertLTHE
Reading University	1970-4	BA (Hons) 2:2 <i>Typography / Graphic Communication</i>
King's College School, Wimbledon	1965-9	3 A Levels ( <i>English, French, German</i> ); 7 O levels

<b>Employment history</b>	<b>Dates</b>	<b>Posts</b>
Coventry University	1996 -	Senior Lecturer
Publishing work	1974 -	see below

To summarise, this work covered editorial, writing, design, illustration, photography and production; publishers have included André Deutsch, BBC, Bloomsbury, British Museum Publications, National Gallery, Mitchell Beazley, Phaidon, Royal Academy, Studio Editions, South Bank Arts Centre, Pan Books, Weidenfeld & Nicolson.

#### **Awards/grants**

Major bursary received from Coventry University to facilitate PhD completion (2011)  
 Successful small project research bid (2008 / 9 – critical writing project; commissioned authoring for Phaidon)  
 Coventry University Teaching Excellence Award 2001  
 4 National Book League design awards (books for Royal Academy, Pan Books (two awards), Weidenfeld & Nicolson)

#### **External professional activities/committees/judging panels/etc**

Article evaluator, *EGE Magazine* (Spain)  
 External Examiner, Graphic Communication BA, Northbrook College (University of Brighton) (2011-)  
 Re-Validation Event Panel member, York College for York St John University (2011)  
 Periodic Review Panel member, BA Typography & Graphic Communication and MA suite, Reading University (2011)  
 ADM-HEA Research projects assessor (2010)  
 External examiner, Graphic Communication, Cardiff School of Art and Design, UWIC (2010 –)  
 Cross-collaboration on dissertations, Arts University College at Bournemouth (2010-11)  
 Have paper for *International Journal of the Book* (2008) being considered as a chapter in a book in the USA  
 Currently working on book proposal for Pearson publishers  
 Am negotiating teaching exchange in Liège, Belgium and Dessau, Germany (Bauhaus)  
 Am negotiating student exchange with Haute École Albert Jacquard, Namur, Belgium for Graphic Design level 3  
 Associate Editor, *International Journal of the Book* (2008, 2009)  
 Journal articles referee for *International Journal of the Book* (2008, 2009)  
 Representative of Coventry University on ADM-HEA Reference Group (2007-ongoing)  
 National student essay competition marker in collaboration with University of Brighton / HEA-ADM (2007-ongoing)  
 Course validation for Graphic Design / Advertising for University of Chester (2006)  
 Coventry University School of Health and Social Sciences Psychology MARP / CARP (2004)  
 Representative of Coventry University on LTSN Reference Group (2003-6)  
 Course validations for Mid-Warwickshire College and Solihull College (1999-2001)  
 Advisor / teacher on Publishers' Association publishing courses (1980s and 1990s)

#### **Conference papers / workshop presentations**

ADM-HEA Creative Learning seminar ('Short text good because long text too good'), University of Sunderland (2010)  
 'What is to be done? The Coventry echo', Art Education Symposium, paper and presentation, Coventry (2010)  
 ICERI 2010 Conference, paper and presentation ('I came here to draw, not to write'), Madrid (2010),  
 The Sixth International Conference on the Book, paper and presentation, Washington (2008)  
 UK APE pre-SHARP conference, presentation, Oxford Brookes University (2008)  
 The Fifth International Conference on the Book, paper and presentation, Madrid (2007)  
 Elate, presentation, Coventry University (2006)  
 Glasgow School of Art, presentation, (2005)  
 Arlis, presentation, (2005)  
 Falmouth College of Arts, presentation, (2002)  
 Wolverhampton University, presentation (2001)  
 Critical Thinking paper, Farnham Art School / Coventry University, paper and presentation (2000)

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**Publications since joining Coventry University**

'Between Angels and Insects', catalogue essay for exhibition of works by Professor Jill Journeaux, LGP, Coventry, 2010

'The Province of the Author as Recorder' to be published in a book about the political economy of the book text in collaboration with the University of North Carolina, USA

Major contributing author to *Phaidon Compendium of Graphic Design* (to be published 2010)

Essay in 'Imperfect Symmetries' catalogue for Vanda Harvey exhibition at Delfina Gallery, London (2009)

'The Province of the Author as Recorder' paper (2009) for *International Journal of the Book*

'The Abstract Eye' – website published critical study (2008)

'Does the Book Offer Enough of a Challenge for Second-Year Undergraduate Design Students?' paper (2008) for *International Journal of the Book*

LTSN Case Study – *Rembrandt's Nightmare*

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**Projects**

Proposal requested by Pearson for book on creativity / critical lexicon: in progress

In discussion with the new Coventry University Hospital for the Coventry and Warwickshire Hospital

Decommissioning Project book to be installed as a digitised public artwork

Writer-in-Residence, Coventry and Warwickshire Hospital Decommissioning Project (ongoing)

Critical study of work of Vanda Harvey (some published, some ongoing)

Book proposal for Musée Carnavalet in Paris (ongoing)

Proposal for critical study of work of Craig Barber in discussion with the artist

Book cover illustration for *Razalia* (published 2009)

*Sun in Splendour* children's book; dinosaur project (both ongoing)

Reviews for arts events (*Nightshift*, 2007; Leamington newspaper, 2001)

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**Languages**

French and German – fluent

Greek – working conversational knowledge

Simon Bell, January 2012